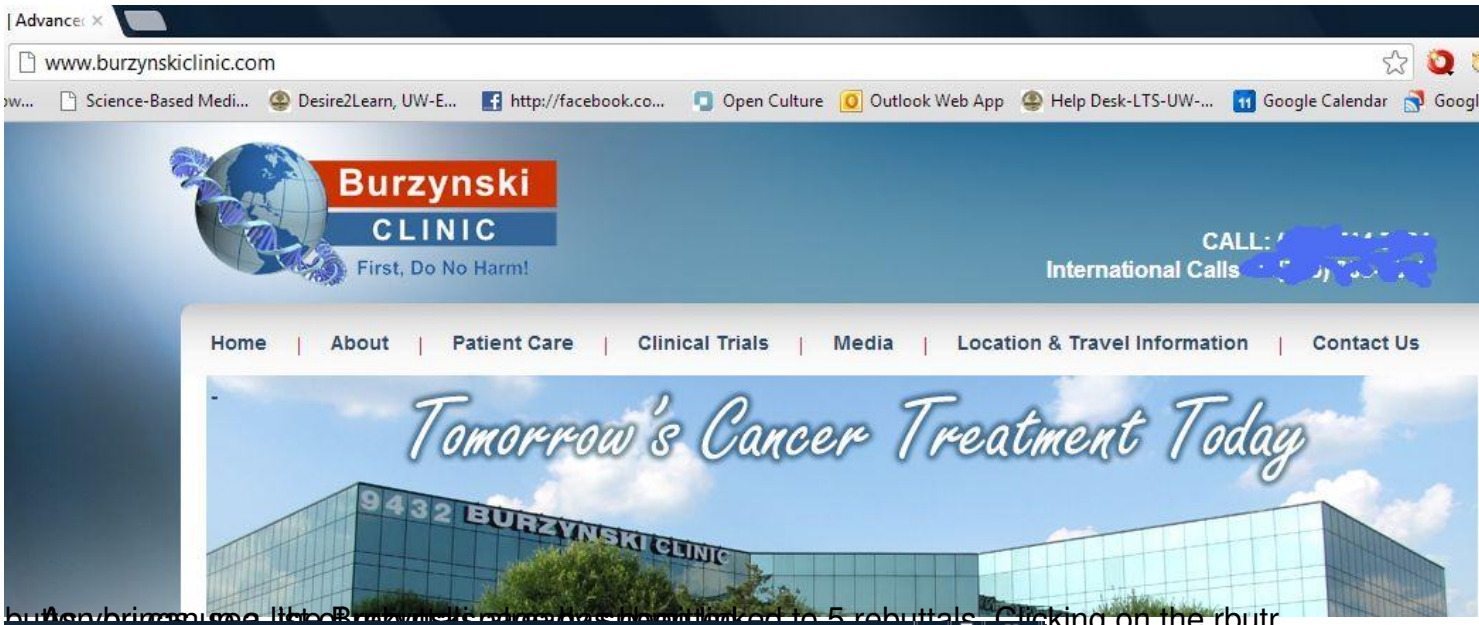
The following is a contribution to the JREF's ongoing blog series on skepticism and education. If you are an educator and would like to contribute to this series, please contact Bob Blaskiewicz .

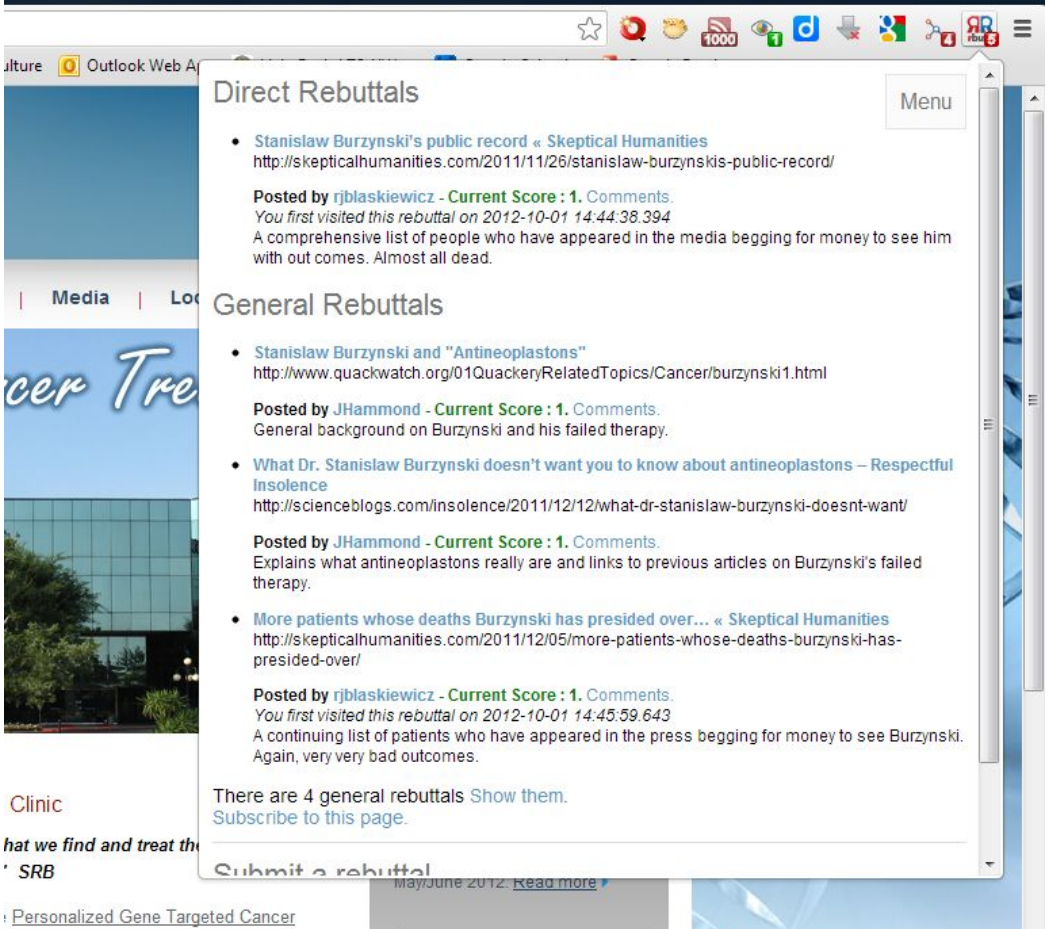
During TAM 2012, I was in the audience for Tim Farley's workshop on online skeptical activism, and in what turned out to be a departure from the program, Tim introduced Shane Greenup , the developer of the "rbutr" browser extension.
Rbutr
, like the invaluable Web of Trust, adds another layer of information to the Internet, one of crowd-sourced commentary, evaluations, and reviews. I have been using it extensively in the last few weeks as I have pursued a project regarding the notorious cancer doctor Stanislaw Burzynski. As you may remember, a Burzynski supporter named Marc Stephens made headlines about a year ago when he sent quasi-legalistic threatening letters to skeptics who have raised questions about Burzynski's unproven "antineoplaston" treatment. Burzynski's shill crossed a frightening line, however, when he sent teenaged blogger Rhys Morgan images of his home, sending the clear message, "I know where you live."

It seems that most people learn about Burzynski through a "documentary" produced by ad man Eric Merola, called Burzynski. If you camp out on the #burzynski hashtag on twitter, most tweets about the doctor mention or recommend the movie, often including a link. His supporters (and the curious) rave about how compelling the movie is. Whenever a link has appeared, I have used rbutr to link that movie file (on YouTube, vimeo, etc.) to a damning review by David Gorski , which now lives as a bookmark in my browser menu bar. After a few weeks on the hashtag, I have found that I have already tagged most of the versions of the movie that get shared, immediately and irrevocably connecting Gorski's analysis to the movie for anyone who has the plug-in.

Rbutr is a fairly straightforward little jobbie. When you navigate to a page, say, the Burzynski Clinic's homepage, if a user has contributed a rebuttal, a small popup window appears at the top of the page:



[illegible] linked to 5 rebuttals. Clicking on the rbutr



[illegible]

Cancer/burzynski2.html

http://facebook.co... Open Culture Outlook Web App

The Antineoplaston Anoma
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Patients, With No Safety, Effica

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ts after reviewing the Burzynski Research Institute's 1997 a

rney through an intricate, hidden labyrinth of loopholes that

riosity. He is under a court order to administer antineoplast

ollow his patients, several of these investigators said they di
said they had not presented the protocols to their local Insti

No Rebuttals

There are no rebuttals for this page yet.

Submit a Request to the rbutr community to find rebuttals to this page.

Create new link

Source Site:
Click here when you are on the source page
http://www.burzynskiclinic.com/

Swap URLS

Rebuttal Site:
Click here when you are on th rebuttal page
http://www.quackwatch.org/01Qu

Describe the relationship between these two pages in a few words
e.g. *"Questions the validity of the ice cap data"* or *"Points out big flaws in methodology"*):

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Select from above top level tags.
Comma separated tags for this link, pick from above first. You can enter m and ones that aren't above.

This rebuttal is a "Direct Response" to the source article

Enter a comment and pick at least one tag. Cancel

[redacted]